



We are

circ

professional interiors

INDEX

01

Company

Guided by heritage
we shape the future

02

Our values

A strong synergy between
tradition and innovation

03

Our services

The security of a fully controlled
end-to-end process

04

Gallery

Success lies in the ability to empower
and celebrate each identity

05

CRC's commitment

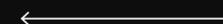
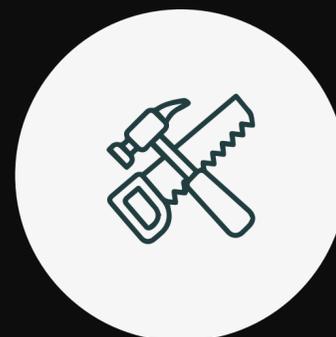
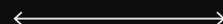
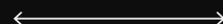
Respecting the environment
means protecting our future

Where It All Began

CRC is a design and manufacturing company

Tradition and Innovation

Heritage guides our future



Milano, 1949

Founded in Milan in 1949, CRC started as a carpentry workshop working for Alfa Romeo

100% Made in Italy

Throughout the years, CRC expanded to produce metal components for firms including Olivetti, IBM, and Siemens

Internal production

For over 75 years, CRC has worked in-house with wood, metal, and coating

Know-How

Thanks to its extensive experience, CRC is able to provide a product fully conceived and produced



1949

CRC was born from the hands of its founder, Lucio Ratti, in post-war Milan. A time marked by strong optimism for the future and a desire to start anew.

In the photo, on the left is the founder Lucio Ratti, and beside him, CRC's first client



1960

After producing the first prototypes for the new **Alfa Romeo** models as a bodywork and metalworking shop, the company began working as a supplier of metal chassis for the first computers of **IBM, SIEMENS, and OLIVETTI.**



On the left is the first prototype of the metal chassis for computers





1970

We designed and manufactured the **first metal furnishing systems** dedicated to the commercial sector. Our acquired expertise allows us to deliver products across all areas of retail.

In the photo on the right is one of the first modular and customizable furnishings on the market, designed as a **flat pack**





2000

With the dawn of the new millennium, CRC made a significant shift in its structure, **expanding its production** and creating cutting-edge new furniture lines

In the photo: on the left, an optical store; on the right, a glimpse of the joinery





2010

Through the years, CRC has enhanced its furniture lines and **broadened its versatility** by incorporating modern materials, the latest machinery, and a brand-new aesthetic



in photos CONTEMPORARY and REVOLUTION lines

today

**Our
driving
force**



The production

101% control



Joinery

A dedicated space where all our projects and creations come to life, using materials sourced from **certified and sustainably managed forests** (FSC® C184513)



Carpentry

Our carpentry division excels in **shaping metal in all its forms**, carefully managing every detail of your project to deliver exceptional and tailor-made solutions



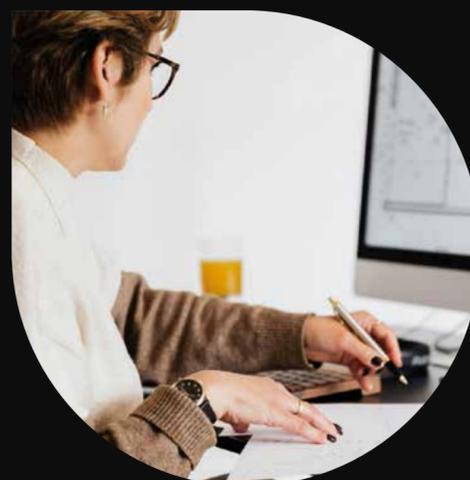
Coating

Color plays a crucial role in every project: through our **internal coating line**, each component is meticulously finished to faithfully embody the store's unique identity

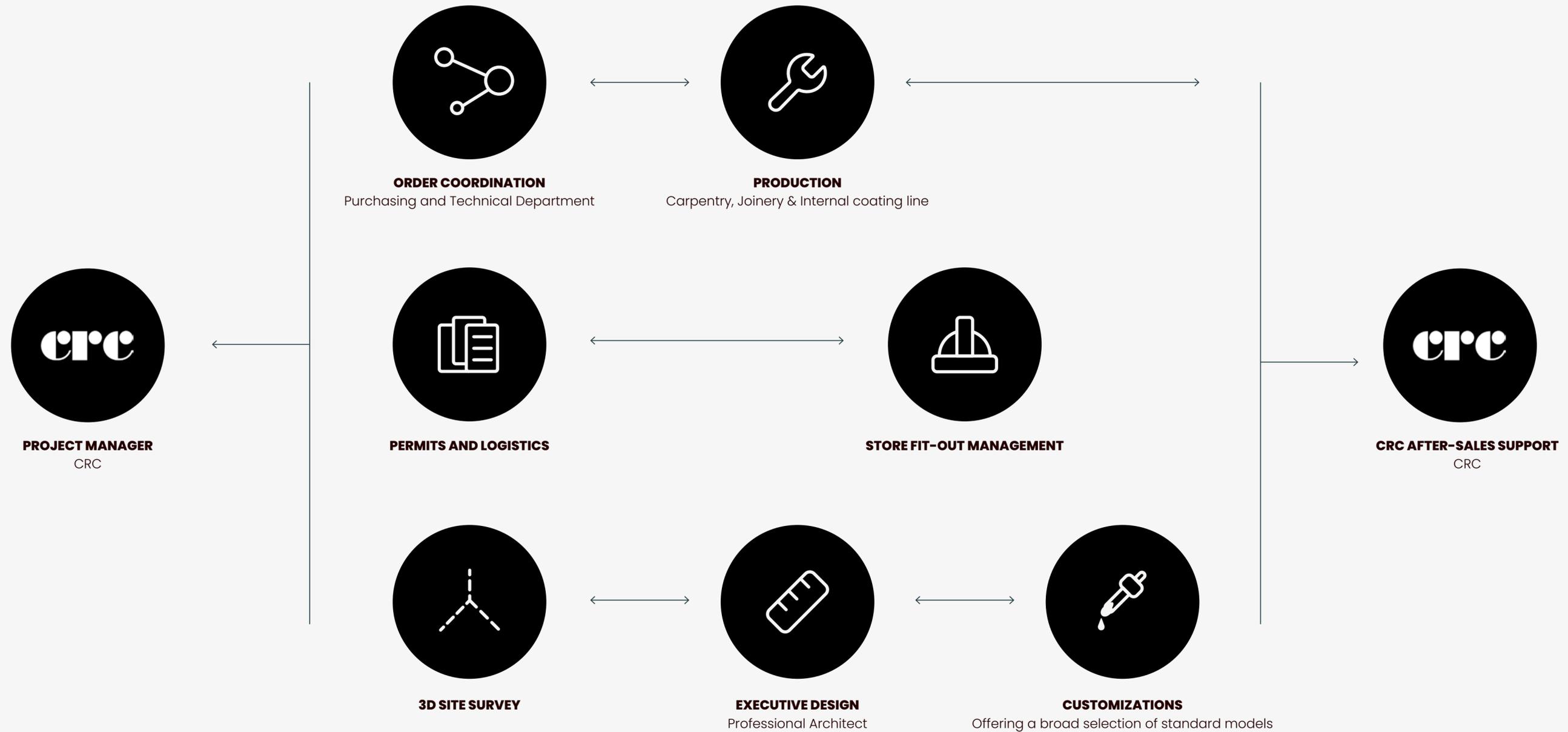


Design

Our designers develop projects by deeply **understanding** and **interpreting** your core values and identity, transforming them into bespoke and distinctive designs



Project coordination



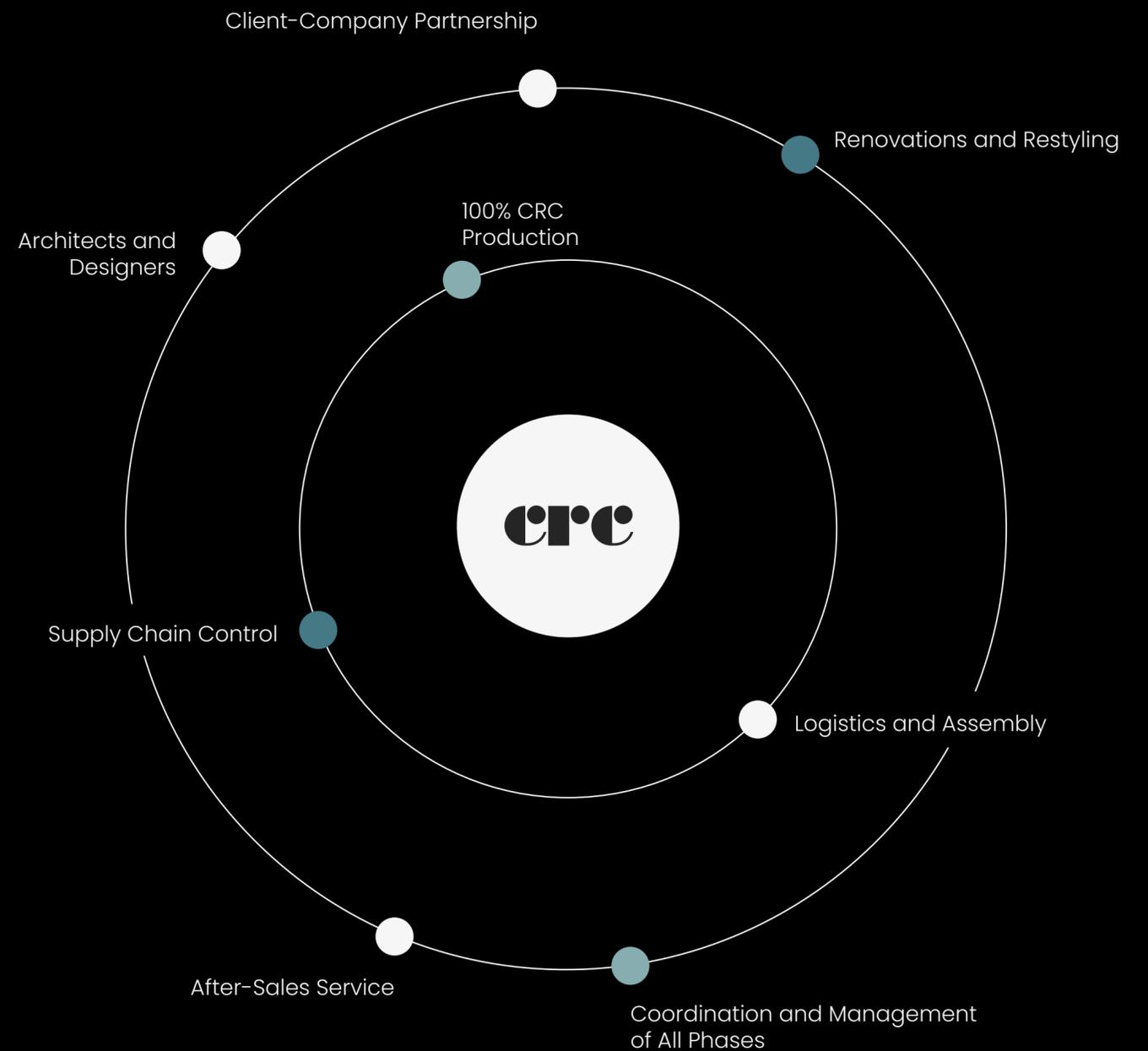
The confidence of a single trusted partner

CRC provides customers with the assurance that only a manufacturer can deliver

360°

Trust and Assurance

Maintaining complete control over each stage



What Sets Us Apart



↳ Solid Foundations

Expertise, professionalism, and reliability, combined with complete control over every phase of project execution, enable us to offer effective solutions tailored to meet every requirement.

The core values that guide every project we undertake

4/4

Innovation

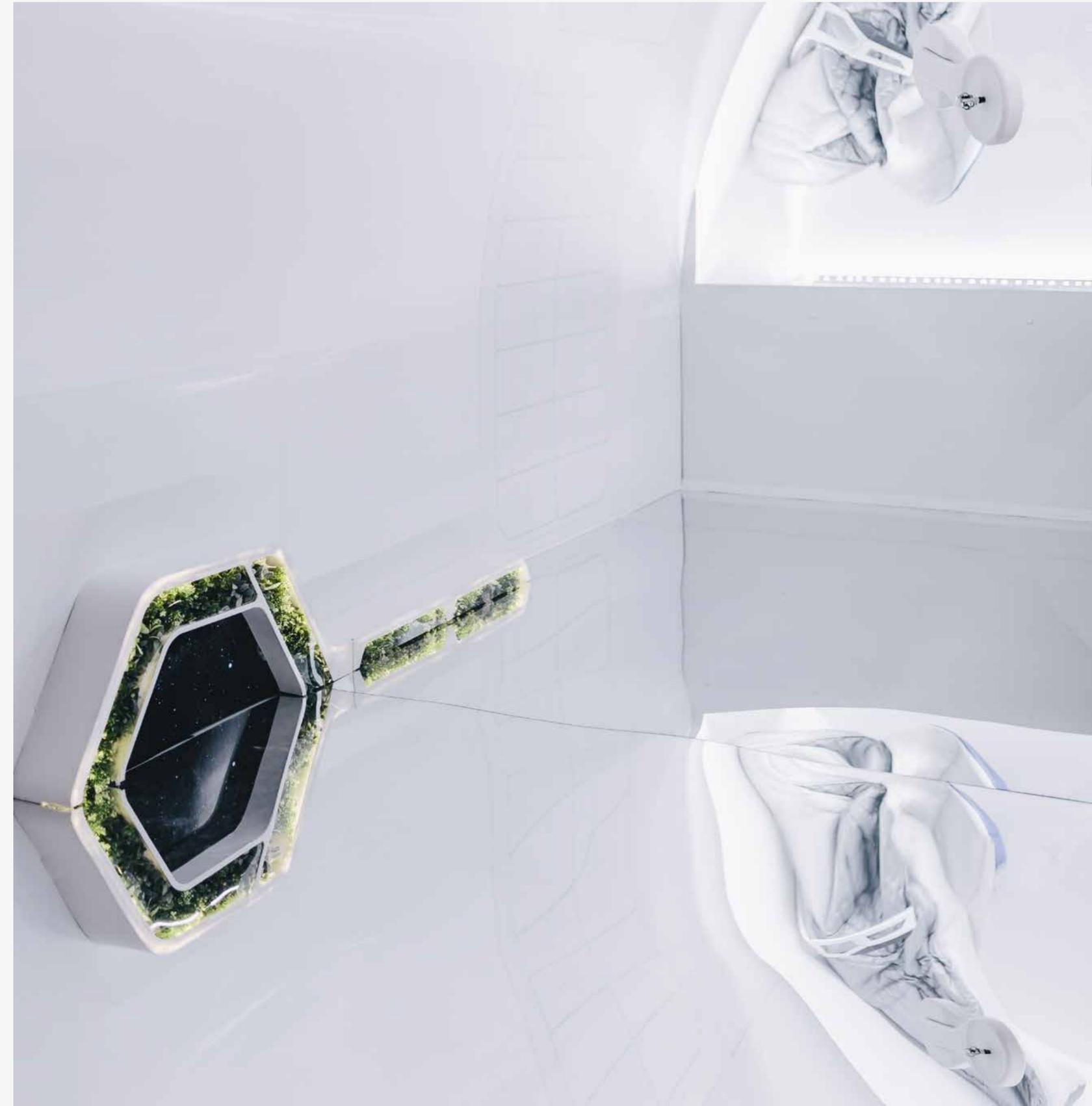
Change

Transparency

Collaboration

We expertly navigate the capacity to adapt and respond to the challenges of a **constantly evolving** world by innovating processes and tailoring environments, creating a harmonious **synergy** where advanced technology meets **human connection**.

Innovation





We embrace and define a vision for a modern, connected, and **future-focused** retail environment, where the importance of **place**, customer **needs**, and the distinctive **heritage of the community** serve as the driving forces behind a profound **transformation**.

Change

More than an ethical principle, it is a strategic framework for developing modern and efficient projects, where **every decision** is thoroughly **deliberated** through **collaborative dialogue** and rigorously aligned with established **objectives**.

Transparency





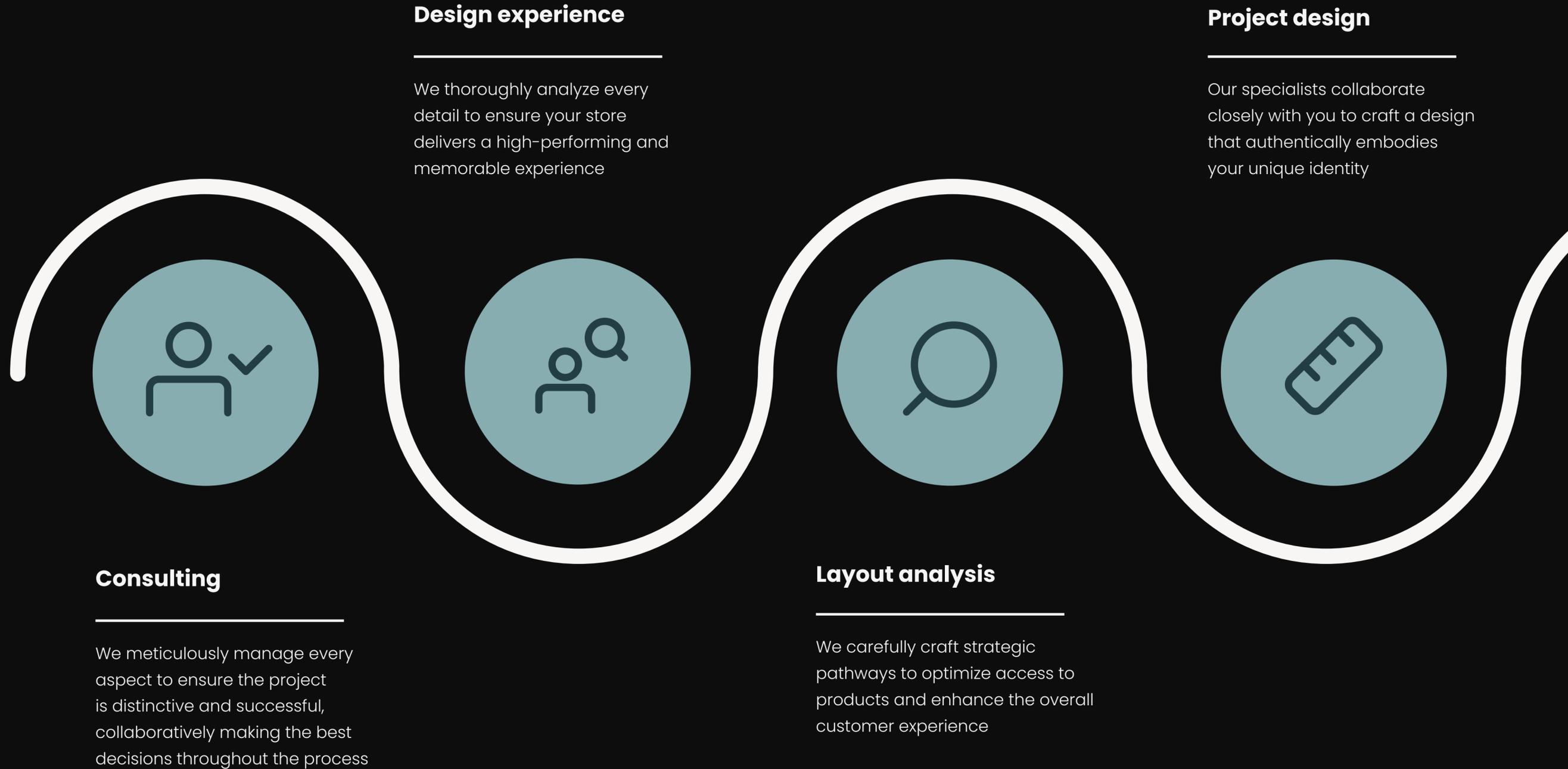
Through close collaboration with our clients, **we translate vision into space** — creating environments that are both functional and welcoming. Only through open, constructive **dialogue** can a project truly evolve, enabling us to deliver bespoke solutions that **exceed expectations**.

Collaboration



**Value
delivered to
the client**

thanks to
the **services**
offered by **CRC**



Customization

Every project is singular and distinctive, where the meticulous choice of colors, materials, and finishes serves to emphasize its unique identity



Internal production

Full oversight throughout design and production guarantees the highest performance and most advantageous outcomes



Restyling

We transform your store through innovative solutions designed to maximize space efficiency



Turnkey solution

We oversee the entire process, from design through execution, delivering a complete and hassle-free service

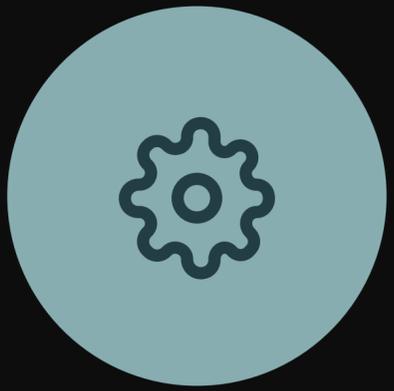
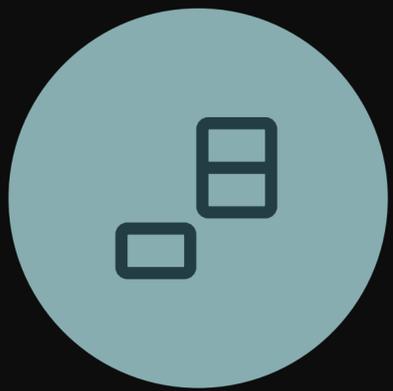


Logistics

All stages of delivery and installation are managed under a certified workflow

After-sales service

Continuous and dedicated support to address any challenges and offer guidance to maximize benefits



Organization

The planning of every single process is carefully assessed through solid expertise

Furniture fittings

We guarantee that each furnishing element is delivered and assembled with the highest level of care and professionalism

CRC a company built on people



and many more...

Gallery



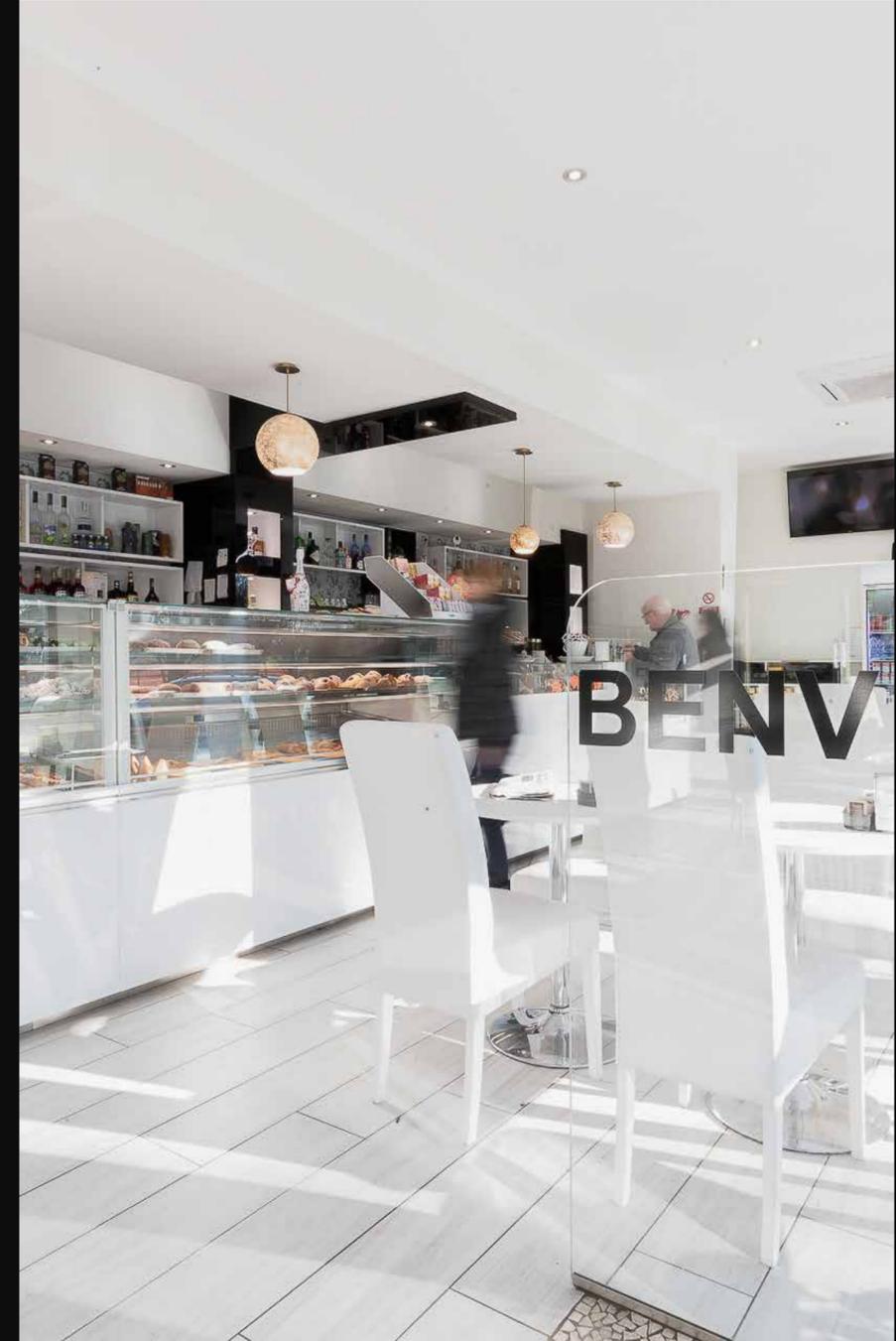
Gallery



Gallery



Gallery



Gallery



Gallery



CRC looks to the future...

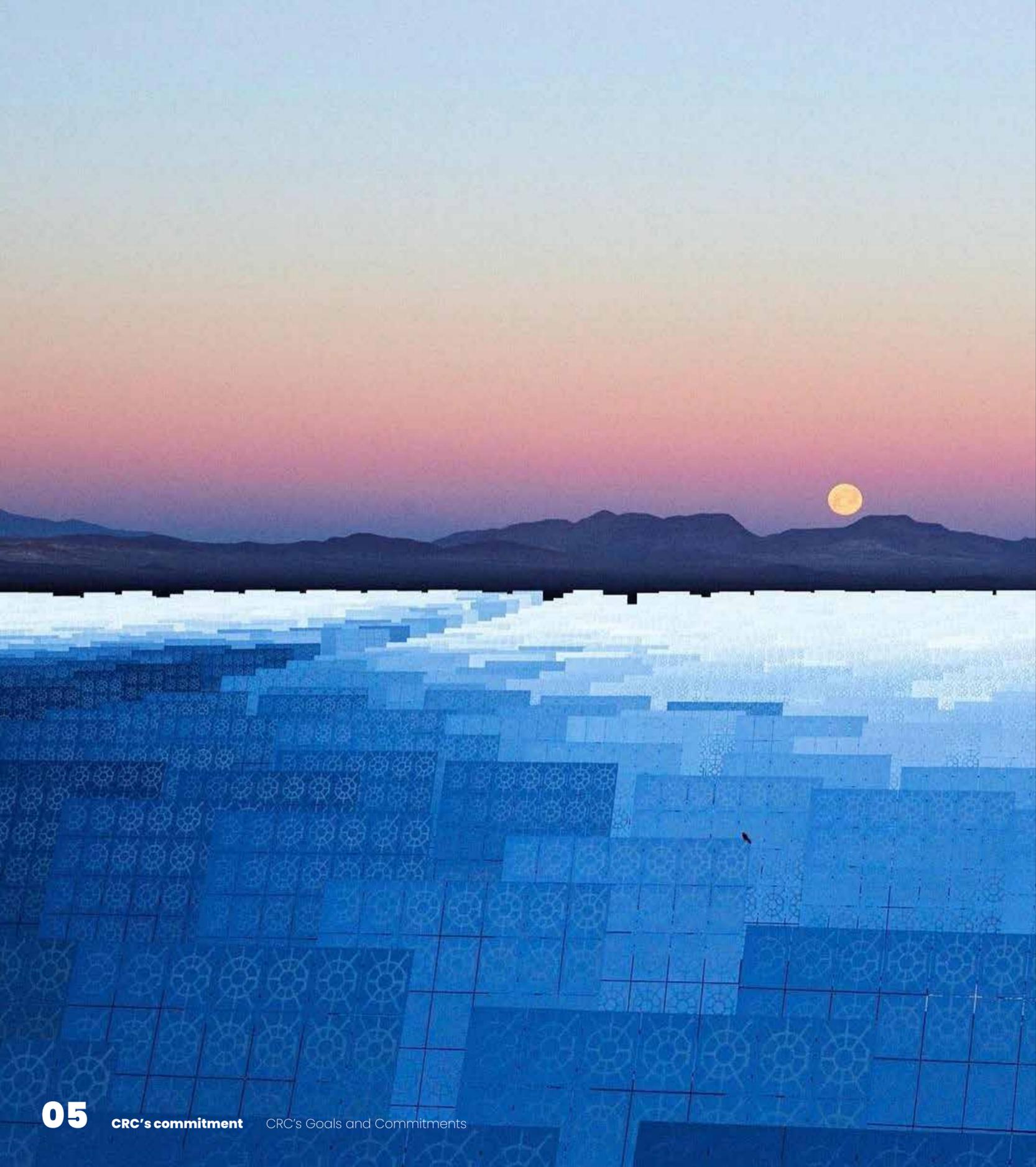
Our **ISO 9001**, **ISO 45001**, and **FSC® C184513** certifications stand as a clear testament to our unwavering commitment to quality management, environmental stewardship, and the implementation of sustainable and safe production practices



The mark of responsible forestry

Solo i prodotti identificati come tali sono certificati FSC®





... and to the present

Priority on energy saving and environmental protection

- Energy production through the installation of solar panels
- 628 solar panels
- 237,864 kWh per year

Thank You!

